



## GUIDE FOR DIGITAL ARTWORK

In order to provide the best service to our printing customers, we have elaborated these guidelines for graphical lay-out used in the HP Indigo digital press.

When we have received the order and artwork, we shall return a print proof by e-mail as soon as possible.

The proof will be sent as a PDF file, which can be viewed with Adobe Acrobat Reader. <http://www.adobe.com/>. The programme can be downloaded free of charge from the Internet.

When you have accepted the proof, please return it by fax / e-mail with your written approval.

## ORDER PROCEDURE

- Order and artwork must be sent to [dropstop@schur.com](mailto:dropstop@schur.com)
- Print proof will be made and sent by e-mail
- Signed approval must be sent by e-mail or fax
- Order confirmation will be sent by e-mail

## FILE FORMATS

### VECTOR

- Adobe Illustrator, AI
- Adobe InDesign, INDD
- EPS
- PS
- PDF

### PICTURES

- Adobe Photoshop, PSD
- TIFF

## ORDER INFORMATION

Please remember to give us the following information when you place an order:

- Reference number
- Delivery address. Include a delivery note if possible
- Delivery time - if urgency!
- Number of colours (+/- white). Cmyk or PMS values included
- Quantity of discs and packaging
- Instruction on how it should be packed.  
How many in each packaging
- Etc.

## FILE CONTENTS

### VECTOR

- Artwork in CMYK colours
- Include 3 mm bleed
- All fonts must be converted to outline or you should provide us with the proper font files
- Save artwork in scale 1:1

### PICTURES

- Artwork in CMYK colours
- Include 3 mm bleed
- If lines and logos must be scanned, scan in 1200 dpi
- Remember to send a linked image with the rest of the order
- Save artwork in 300 dpi

## EXAMPLE



DropStop<sup>®</sup> 76x76 mm  
Incl. bleed 79x79 mm

The artwork is placed  
in a 76 x 76 mm circle.



If white base is used,  
draw the white area on a new  
circle next to the print artwork.

Please make the white base  
in colour 30% cyan.



Final result